



Nullspace Robotics Pte Ltd
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SOCIAL MEDIA EXECUTIVE POSITION

About Us

Founded in 2008, Nullspace is a leading robotics training agency in Singapore, providing quality training and consultation services for Singapore schools and educational institutions. We have also expanded our operations to include a state-of-the-art private learning establishment - Nullspace Centre for Robotics Learning (C4RL), located along Upper Bukit Timah Road (C4RL-West), Figaro Street (C4RL-East), and Kuala Lumpur (C4RL-DESA).

Find out more at <https://sg.nullspacegroup.com/contact-us/careers/>
Email your CV and cover letter to us at hr@nullspace.com.sg

Role – Social Media Executive

This role is centred upon the company's marketing and brand building function. You will be working closely with our Senior Manager, Marketing to develop and deliver media assets for use on various marketing channels. You will also be actively involved in working with various online and offline media outlets for campaign coverage.

- Develop media assets and marketing copy for various campaigns through the year.
- Manage and regularly update the company's social media accounts, including but limited to Facebook, Instagram, YouTube, LinkedIn.
- Create and execute content scheduling to drive engagement efforts.
- Measure and report on campaign metrics and spending.
- Periodic updates of website with new content and graphics.

Qualifications

We are looking for a driven, independent problem solver who thrives under challenges

- Diploma or Degree in Marketing or related fields.
- A good understanding of various social media platforms.
- An eye for design and proficient in image editing software (Photoshop, Illustrator, InDesign).
- Knowledge of Premier Pro is a plus.
- Strong proficiency in English writing.